

Myriam Käser named new Head of Corporate Communications

Geneva, 12 October 2017. Myriam Käser has been appointed as skyguide's new Head of Corporate Communications. She will take up her new position, in which she will also be a Member of the Executive Board, in spring 2018.

Myriam Käser studied Political Science, International Law as well as Arabic language and culture in the USA, the UK, France and Egypt, and holds a Master's degree from Zurich University. She began her professional career as a journalist and editor, working on local and international publications. Following this, Myriam Käser worked as a consultant for various Swiss-based communications agencies, eventually as a Senior Consultant and Member of the Management Board. She is currently Chief Communications Officer and a Member of the Extended Management Board of the NZZ Media Group.

"We offer Myriam the warmest welcome," says skyguide CEO Alex Bristol. "In the technology-driven renewal process now initiated for the air navigation services sector, she will play a key role as Head of Communications."

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Skyguide provides air navigation services for Switzerland and certain adjacent parts of neighbouring countries. With its 1,500 employees at 14 locations in Switzerland, the company guides some 1.2 million civil and military flights a year safely and efficiently through Europe's busiest airspace. Skyguide is well integrated into the international air navigation services community and, with its innovative and customer-minded solutions, helps enhance Switzerland's appeal as a place to live, work and do business. The company is majority-owned by the Swiss Confederation, and is headquartered in Geneva.
