

Vladi Barrosa appointed head of media relations at skyguide

Geneva, 1 February 2013. On 1 February 2013, Vladi Barrosa will take over responsibility for media relations at skyguide. As spokesperson and head of the media service, he will strengthen skyguide's corporate communications and, on the basis of his extensive experience, he will also provide support on strategic issues.

Over the last five years, Vladi Barrosa has been the owner and managing director of Barrosa Communication AG. Previously he was head of marketing and communications at green.ch. Before specialising in communications, Vladi Barrosa spent 10 years working in local radio, first at Radio Eulach and then at Radio 24, which gave him the opportunity to develop and perfect his journalistic skills.

Vladi Barrosa is the successor to Maude Rivière, who left skyguide at the end of 2012. Her interim replacement was Sonja Gartmann.

Skyguide has a permanent media service which handles all enquiries from representatives of the media in Switzerland and elsewhere. The department can be contacted on +41 22 417 40 08 or at presse@skyguide.ch.

Photo of Vladi Barrosa: <http://bit.ly/WPmmBe>

skyguide
swiss air navigation services ltd.
media relations
CH-1215 Geneva 15

Contact:

phone: +41 22 417 4008
email: presse@skyguide.ch
internet: www.skyguide.ch

Skyguide is responsible for providing air navigation services in Switzerland and in parts of neighbouring countries. It has 1400 employees working in 14 different locations and safely and efficiently guides around 3270 civil and military flights a day, or 1.2 million a year, through the busiest and most complex airspace in Europe. Skyguide focuses on continuous improvement, targeted innovation and creative cooperation. Together with its partner organisations in Belgium, France, Germany, Luxembourg and the Netherlands, the company forms the FABEC alliance, which is responsible for managing Central Europe's airspace. Skyguide is a non-profit limited company which has its head office in Geneva. It is majority-owned by the Swiss Confederation.
